

# Public Information Display



Corporate image is now more important than ever. A good design helps create and communicate professionalism and trustworthiness to potential clients. Sloppy-looking offices or outdated retail premises, on the other hand, give the impression that your business is not professionally run or keeping up with the new technologies.

Improving your corporate identity doesn't have to cost you an arm or a leg. Our solution offers cost-effective digital signage solution to engage your visitors and enhance customer experience with captivating showcase of informative and entertaining multimedia.

## Benefits :

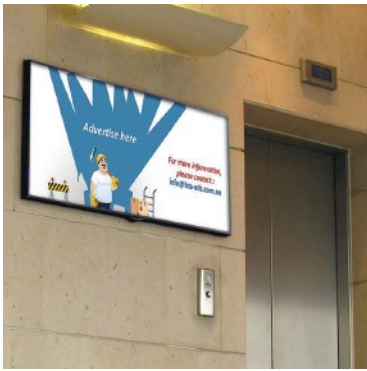
- ✓ Attract new customers with attractive and informative content
- ✓ Increase cross selling with appealing and targeted product advertisements
- ✓ Sell advertising space for faster ROI
- ✓ Enhance your corporate image with professional-looking displays
- ✓ Save time, effort & money with convenient and streamlined content updating
- ✓ Minimise investment cost with flexible hardware options



# Main Features

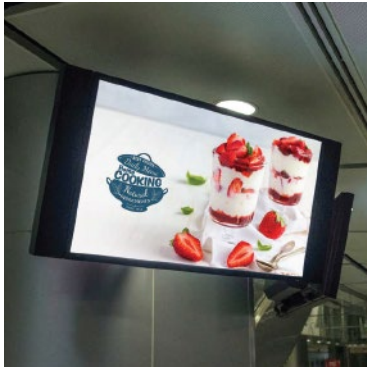
**Compatibility with various multimedia formats**

Showcase and advertise your products, solutions, and services in various



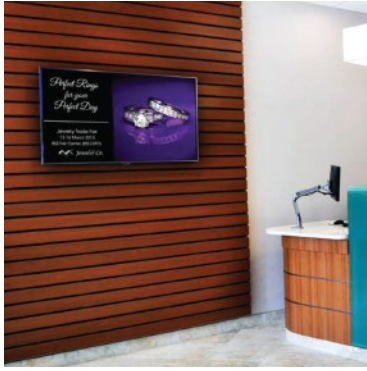
**Scheduled content**

target various customer groups. Set up contents to only be available for certain period of time, such as Christmas Promotion.



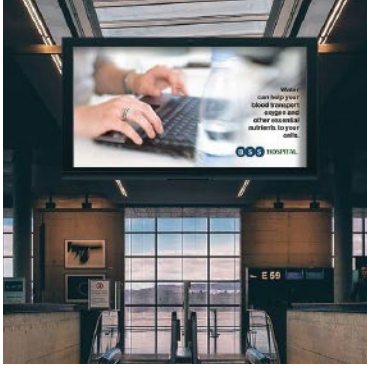
**Centralised, cloud-based solutions**

Manage the content of all your displays from anywhere with an Internet connection. Reduce your travelling time and cost with this convenient updating method.



**Hardware agnosticism**

Compatibility with most LCD displays regardless of size, brand and model, allowing you to use existing hardware or source them from your preferred vendors.



**Informative running text**

Add an extra line at the bottom of your displays to provide business trading hour information, website address, or other notifications.



**Subscription Based Pricing**

Minimise initial investment with cost-competitive subscription-based pricing designed to allow you to leverage the OPEX model.



Branch Transformation | Customer Experience | Digital Teller Automation | Self-service Solution  
Cash & Cheque Processing Solution | Digital Signage | RPA | Ergonomic Solution | Maintenance Service

**30+ YEARS OF EXPERIENCES**

**TRUSTED BY MAJOR COMPANIES ACROSS SECTORS**

**NATIONWIDE TECHNICAL SUPPORT WITH 100+ SERVICE POINTS AND 24/7 HELPDESK**

**CORE COMPETENCY IN PUBLIC INFORMATION DISPLAY & DIGITAL TRANSFORMATION SOLUTIONS**

**SUPPORTED BY MORE THAN 700 DEDICATED STAFF AND TECHNICIANS**

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